

The StudyResponse Center for Online Research

Multiple time point study/ Wave study/Longitudinal study (draft dated 11/4/08)

StudyResponse supports multiple wave studies through a process that involves multiple study registrations. Each wave of the study is treated as a new study and uses the regular study registration process. Researchers who wish to conduct multiple wave studies can mention the number of waves the first time they register by placing a comment in the “Other specifications or requests” box on the registration web page. This comment will help the StudyResponse staff plan for subsequent waves.

Subsequent waves can be conducted using a) the respondents from the first wave; b) all sampled individuals from the first wave; or c) a combination of newly sampled individuals and individuals from the first wave. Researchers can request a specific delay between initial recruiting and each subsequent wave and the staff will make best efforts to support such requests, assuming they are made at least two weeks in advance. Each study can have a different set of incentives, but all prizes for a given registration are awarded at the completion of each wave.

When initial respondents need to be contacted for the subsequent study, the researcher must provide the staff with the list of StudyResponse IDs of respondents who completed the first wave not later than 48 hours in advance of sampling.

Example: A researcher intends to collect data in two waves, separated by 4 weeks. Assume that the initial recruitment was sent to panel of 1000 participants, out of which 100 successfully completed the survey. For the second wave, the researcher wishes to contact the 100 successful respondents of the first wave only. Two weeks after the first wave, the researcher registers for the second wave, providing the list of 100 StudyResponse IDs and specifying that the second wave should be sent in two weeks.

For pricing and additional information please visit our registration page at:

<http://studyresponse.syr.edu/studyresponse/researcherregcalc.htm>

For any further inquiries please feel free to contact us at sradmin@syr.edu. Note that StudyResponse cannot guarantee response rates or the timing of email deliveries. Attrition between waves is inevitable, and StudyResponse cannot guarantee that an individual sampled for one wave will be available for sampling in subsequent waves.